

  
**AMOU UNIVERSITY**  
**“A Vehicle for Peace and Development”**  
**AMOU UNIVERSITY**



**FACULTY OF COMPUTING AND ICT**

**BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY PROGRAMME**

**ACADEMIC YEAR 2015/ 2016**

**COURSE DESCRIPTION**

<b>BIT 417</b>	<b>Entrepreneurship Skills</b>
Contact Hours	39
Pre-requisite	N/A
Purpose/Aim	This course presents the general principles of entrepreneurship and small business start up
Course Objective (Indicative Learning Outcomes)	<ul style="list-style-type: none"> <li>• The learner can describe the characteristics of an entrepreneur</li> <li>• The learner can prepare a business plan</li> <li>• The learner can enumerate the steps of setting up a small business</li> </ul>
Course Content	<ul style="list-style-type: none"> <li>• Meaning and nature of entrepreneurship and the entrepreneur</li> <li>• Identification of business opportunities and ideas</li> <li>• Theories of entrepreneurship</li> <li>• Legal issues of business ownership</li> <li>• Business Planning</li> <li>• Managing a small business</li> <li>• Managing the Human Resources</li> <li>• Managing the marketing aspect</li> <li>• Managing the financial aspect</li> <li>• Managing business operations</li> <li>• Managing the administrative aspect</li> <li>• Managing the procurement aspect of an enterprise</li> </ul>
Learning & Teaching Methodologies	Lectures, tutorials, Case studies and business planning exercises.
Instructional Materials/Equipment	Classroom with audio visual aids.



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Course Assessment	<b>Type</b>	<b>Weighting (%)</b>	
	Final Examination	60	
	Mid Term Examination	20	
	Assignment	10	
	Attendance	10	
	Total	100	
Recommended Reading	<b>Title</b>	<b>Author</b>	<b>Publisher</b>
	Entrepreneurship Strategy and Resources	Dollinger, M.J	Prentice Hall (2002)
Additional Reading	Entrepreneurship Theory, Process and Practice	Kuratko, D. F; Hodgets R. M.	Thomson, South-Western Publishing (2003)
Other Support Material	A variety of multimedia systems and electronic information resources as prescribed by the lecturer. Various application manuals and articles, URL search and journals.		